

# The Eight C's of Engagement

We can engage the mastery drive through...

**Competition  
and  
Challenge**

We can engage the interpersonal drive through...

**Cooperation  
and  
Connections**  
(to student's lives, feelings, and experiences)

We can engage the understanding drive through...

**Curiosity  
and  
Controversy**

We can engage the self-expressive drive through...

**Choice  
and  
creativity**